

**January 2022**

## **Lanarkshire Badminton Group – Group Development Plan**

Having experienced 2 years of upset and uncertainty due to the pandemic Lanarkshire Group intend to set out simple objectives to not only get badminton back on the map within the County but to move forward and improve on what we had.

To do this the following aspects of our Development Plan are deemed critical to start this process:

1. In line with Badminton Scotland we aim to increase participation of all ages and abilities
2. Increase and develop club badminton
3. Increase and maximise funding opportunities.

In relation to the core area of increasing participation there is intention within Lanarkshire Group to offer opportunities that are achievable and beneficial to this objective. These intentions include delivery of competitions for all ages and abilities, delivery of school taster sessions maximising on the opportunity to involve teachers and active schools individuals and working alongside BASE (Badminton Academy Social Enterprise) which has been recently formulated and currently targeting the area of Lanarkshire.

Funding is mandatory and although times have been challenging , all group members and players are to be tasked with being innovative towards initiatives, actively seeking possible donations/sponsorship and supporting fund raisers.

Although the foregoing objectives are basic they are considered fundamental to restart and progress badminton within the county of Lanarkshire.